

EVERYTHINGEARS.CO.UK

Understanding Hearing Aids

A Practical Guide to Better Hearing



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About This Guide

This guide is designed to help you:

- Understand how hearing aids work
- Recognise when you might need one
- Learn about the different types and features
- Make informed decisions about pricing and care
- Know what to expect when you choose Everything Ears

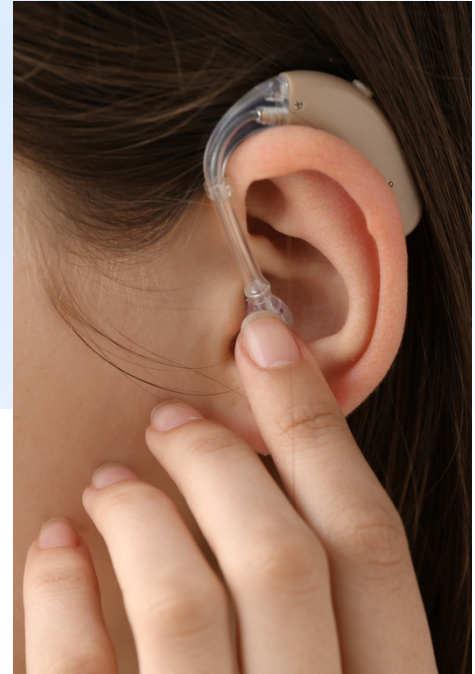
Whether you're just starting to explore your options or looking for the best technology available, this booklet will walk you through everything you need to know — in plain English, with no jargon or sales pressure.

Do You Need Hearing Support?

Hearing loss often happens gradually, which is why many people don't realise how much they've been missing. If any of the following sound familiar, it might be time to consider a hearing test:

Common signs of hearing loss:

- You often ask people to repeat themselves
- Friends or family say you have the TV or radio too loud
- You struggle to follow conversations in busy places
- Voices sound muffled or unclear
- You feel left out of conversations
- Phone calls are harder to understand
- You find yourself lip-reading without realising



These signs don't always mean you need hearing aids — but they're a good reason to get checked.

The Science Behind the Sound

Modern hearing aids are advanced mini-computers designed to improve your hearing in real time. They work by picking up sound, processing it, and delivering it back to your ear in a way that matches your unique hearing needs.

How They Work (in 3 simple steps):

1. Microphone – Detects sounds from your surroundings
2. Processor – Customises and enhances the sound based on your hearing levels
3. Receiver/Speaker – Delivers the optimised sound into your ear

This process happens instantly — helping you hear conversations more clearly, even in noisy environments.



How It Works

01 MICROPHONES PICK UP SOUND

Tiny microphones on the hearing aid capture all sounds around you, from speech to background noise.

02 PROCESSOR ENHANCES THE SOUND

The internal computer analyses the sound, reduces unwanted noise, and amplifies speech based on your hearing needs.

03 RECEIVER SENDS SOUND INTO YOUR EAR

A small speaker delivers the processed sound into your ear clearly and comfortably.

04 YOUR BRAIN INTERPRETS THE SOUND

Your brain turns the sound into meaning — helping you follow conversations and feel connected again.



ADAPTING TO REAL LIFE

Most modern hearing aids also automatically adjust based on your environment — whether you're in a quiet room, a busy street, or a crowded restaurant. Some even let you control settings with a smartphone app.

Types of Hearing Aids

Which One Is Right for You?

Behind-the-Ear (BTE)	Sits comfortably behind the ear with a thin tube or mould that delivers sound into the ear. Easy to handle and very reliable.	Mild to severe hearing loss
 Receiver-in-Canal (RIC / RIE)	A discreet style where the speaker sits inside the ear canal, connected to a slim wire. Popular for its sleek look and great sound quality.	Mild to moderate hearing loss
In-the-Ear (ITE)	Fits fully inside the outer ear. Custom-made and slightly larger than other in-ear options, making it easier to handle and adjust.	Mild to moderate hearing loss
Completely-in-Canal (CIC) / Invisible (IIC)	Fits fully inside the outer ear. Custom-made and slightly larger than other in-ear options, making it easier to handle and adjust.	Mild hearing loss



At Everything Ears, we specialise in RIC hearing aids like the Phonak Infino and Unitron Moxi Smile — powerful, stylish, and packed with smart features.

Hearing Aids on a Budget



Buy Ouright

Pay once and own your hearing aids forever
— simple and straightforward.

Pay Monthly

Flexible monthly payments with Klarna that fit your budget, making it easier to get the hearing aids you need today.



Contracts

Contracts starting from just £89/month, giving you peace of mind with professional support and aftercare included.

Hearing Aid Care & Maintenance

🧼 Daily Cleaning

Wipe your hearing aids with a soft, dry cloth daily to remove wax and dirt — avoid water or harsh cleaners.

🔋 Battery & Charging Tips

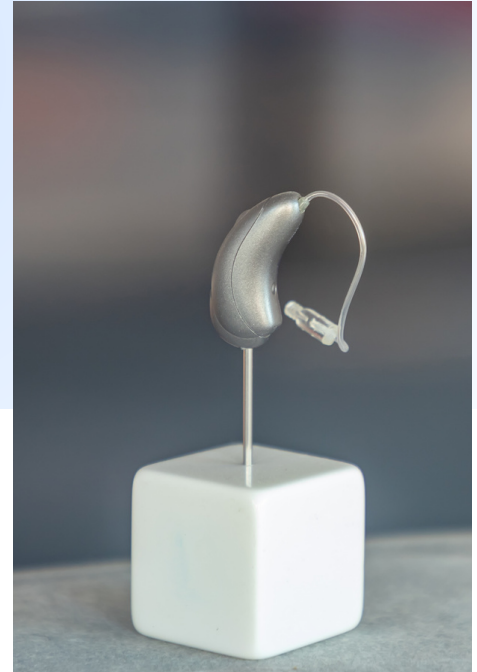
Replace batteries as needed, and fully charge rechargeable aids overnight for best performance.

🛡️ Safe Storage

Store hearing aids in a cool, dry place; use a drying box if you have one.

🔧 When to Seek Help

If your aids sound weak or faulty, contact us—don't try to fix them yourself.



Proper care helps your hearing aids last longer and perform at their best every day.

Why Choose Everything Ears?

Everything Ears offers expert, personalised hearing care with no pressure — just honest advice. We provide the latest hearing aids, ongoing support, and convenient clinics across the UK.

Join the many happy customers who trust us to improve their hearing and quality of life.



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FAQ's

How do I know if I need hearing aids?

If you often struggle to hear conversations, need the TV volume loud, or find it hard to follow speech in noisy places, it's a good idea to get a hearing test.

What happens during a hearing test?

Our audiologists will conduct a simple, painless test to measure your hearing levels and discuss any difficulties you may be experiencing.

Are hearing aids noticeable?

Modern hearing aids are small and discreet, with many styles designed to be nearly invisible when worn.

How long does it take to get used to hearing aids?

Most people adapt within a few weeks, as their brain relearns to process sounds more clearly with the help of the hearing aids.

What kind of aftercare do you provide?

Everything Ears offers ongoing support including fittings, adjustments, repairs and follow-up appointments to ensure your hearing aids work perfectly.

Ready to Hear Better?

Taking the first step toward better hearing is simple. Book your free hearing test with Everything Ears today and get personalised advice tailored just for you. Try our hearing aids risk-free and experience the difference clearer hearing can make in your daily life.

Whether you prefer visiting one of our clinics or a remote consultation from home, we're here to help you every step of the way.

CALL US 016 524 9978



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